## heckle.at TV

## interjection as annotation

The TV of the future could work more like the theatre of the past, where the real action was off-stage, in the social activity of the stalls.

Heckle is an experimental web-service that captures the comments, asides, and discussion generated by an audience to annotate video.

Heckle explores how conversations between a mix of co-present and remote viewers can be orchestrated to elicit rich, divergent metadata.



A Play in a London Inn Yard, in the Time of Queen Elizabeth. From Thornbury's Old and New London, Cassel & Co, 1881.

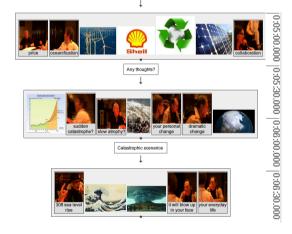


Popular 'heckles' can then be shown on the shared 'main' screen, in the style of news tickers, speech bubbles or infographics.

'Heckles' can then be integrated with stills as a visual overview of the video, also enabling text search within the video timeline.



Using a second screen device, users are able to interject text, Google images and video into a pool of 'heckles', which can be user-rated.



## Saul Albert, Queen Mary University of London

is a PhD researcher in the department of Computer Science and Electrical Engineering's **Media & Arts Technology Programe**.

He is currently working with the **BT Research & Technology**, exploring second screen applications for Social TV.

In 2006 he co-founded **The People Speak**, where he continues to work as an artist, technologist and strategist.

**The People Speak** is a participatory media, art and technology partnership that creates 'tools for the world to take over itself': **www.thepeoplespeak.org.uk** 

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